

1 YOUR MODEL?

2 A WELL, IT'S POSSIBLE HE NEVER READ IT. IT'S POSSIBLE --
3 NO, IT'S POSSIBLE -- SEE, IT IS ENTIRELY POSSIBLE THAT HE GOT
4 A THIRD OR FOURTH HAND OF THE THING THAT OTHER PEOPLE HAVE
5 BEEN GRINDING UP AND PASSING AROUND. IT BECOMES ALMOST AN
6 ORAL TRADITION OUT THERE. I CAN'T BE IN MR. DUDDY'S MIND
7 AND MR. DUDDY HAS TOLD ME NOTHING -- I DON'T KNOW WHETHER HE
8 ACTUALLY WENT AND CONSULTED THE PAPER OR NOT.

9 Q BUT IF HE READ IT?

10 A IF HE DID, THEN -- ONE, AGAIN, DOESN'T WANT TO UNDER-
11 ESTIMATE THE CAPACITY OF IDIOCY, BUT STILL AND ALL -- I AM
12 FORCED TO CONCLUDE IF HE DID WRITE THE PAPER THIS WAS
13 MALICIOUS.

14 Q AND THEN HOW DID HE ALTER THE MODEL?

15 A WHAT LAUGHLIN AND I SAY IS, HEY, THE WORLD HAS MILLIONS
16 OF PEOPLE OUT HERE QUALIFIED TO CHANGE RELIGIONS AND THEY
17 DO NOT DO THAT BECAUSE CERTAIN SOCIAL PROCESSES AND CONDITIONS
18 ARE REQUIRED FOR CONVERSION TO OCCUR THAT NO LONGER -- TO
19 SUM IT UP, YOU END UP ACCEPTING THE RELIGIOUS VIEWS OF YOUR
20 CLOSEST ASSOCIATES, WHETHER THESE ARE NEW ASSOCIATES OR OLD
21 ASSOCIATES.

22 VERY FREQUENTLY PEOPLE JOIN A NEW RELIGION BECAUSE
23 THEIR FRIENDS AND RELATIVES JOIN IT BEFORE THEM AND THIS
24 SPREADS THROUGH PRE-EXISTING FRIENDSHIP NETS AND BONDS, WHICH
25 IS THE WAY THE REAL WORLD WORKS, WE INFLUENCE ONE ANOTHER.

26 THE REASON MOST OF US DON'T STEAL IS BECAUSE WE
27 INFLUENCE ONE ANOTHER. WE KIND OF KEEP EACH OTHER STRAIGHT
28 AND WHAT WE DISCOVERED WATCHING CONVERSION IS THAT IF PEOPLE